

AVEC'26

17th International Symposium on
Advanced Vehicle Control
September 7 to 11, 2026 in Tsukuba, Japan

The 17th International Symposium on Advanced Vehicle Control (AVEC '26)

Call for Sponsors and Advertisers

AVEC was launched to identify future directions in vehicle motion control and component technologies, and to provide a forum for exchanging information on vehicle motion control technologies. The first symposium was organized by the then Vehicle Dynamics Technical Committee of the Society of Automotive Engineers of Japan (JSAE) and held in Yokohama in 1992. Since then, AVEC has been held biennially, alternating between Japan and international venues. The 15th symposium was scheduled to be held in Japan in 2020, but was postponed due to the COVID-19 pandemic and held online in 2022, hosted by Kanagawa Institute of Technology in Atsugi, Kanagawa Prefecture. The 17th symposium in 2026 will be held at the Tsukuba International Congress Center in Tsukuba, Ibaraki Prefecture.

1992	1 st	Yokohama, Japan	2008	9 th	Kobe, Japan
1994	2 nd	Tsukuba, Japan	2010	10 th	Loughborough, UK
1996	3 rd	Aachen, Germany	2012	11 th	Seoul, South Korea
1998	4 th	Nagoya, Japan	2014	12 th	Tokyo, Japan
2000	5 th	Michigan, USA	2016	13 th	Munich, Germany
2002	6 th	Hiroshima, Japan	2018	14 th	Beijing, China
2004	7 th	Arnhem, the Netherlands	2022	15 th	Atsugi, Japan
2006	8 th	Taipei, Taiwan R.O.C.	2024	16 th	Milan, Italy

AVEC is widely recognized internationally as an important symposium originating in Japan. The AVEC '26 Organizing Committee, led by the Vehicle Dynamics Committee of the JSAE, is dedicated to further strengthening exchanges among researchers and engineers in Japan. We earnestly request the support of all stakeholders in this endeavor.

The AVEC '26 Organizing Committee invites anyone, including businesses who have never participated in AVEC and those pinning their hopes on the continued development of vehicle motion control and related fields, to provide sponsorship for and/or place an advertisement with AVEC '26. Your support of AVEC will undoubtedly underpin the advancement of the automotive industry in Japan and around the world, and thereby expand your business opportunities.

We would truly appreciate it if you would help us provide a platform for discussion on cutting-edge technologies in vehicle motion control and related fields through your sponsorship and/or advertisement at AVEC '26.

Last but certainly not least, we wish you and your organization continued prosperity.

With best regards,

Shinichiro Horiuchi, AVEC '26 General Chair

Takanori Fukao, Chair of the AVEC '26 Organizing Committee

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Advanced Vehicle Control
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Conference Name	The 17th International Symposium on Advanced Vehicle Control 【AVEC '26】 https://avec.jsae.or.jp/2026/	
Organizer	Society of Automotive Engineers of Japan, Inc.	
Organizing Committee	AVEC '26 Organizing Committee, Technology Board of the Society of Automotive Engineers of Japan, Inc.	
Conference Dates and Schedule	September 7 (Monday) to 11 (Friday), 2026 [five days] September 7 Registration, welcome reception September 8 Opening ceremony, keynote speeches, technical sessions September 9 Keynote speeches, technical sessions, AVEC Party September 10 Keynote speeches, technical sessions, award presentation, closing ceremony September 11 Technical visit	
Venue	Tsukuba International Congress Center (Takezono 2-20-3, Tsukuba City, Ibaraki Prefecture, Japan)	
Important dates	August 2025	Call for papers (extended summary)
	January 2026	Deadline for extended summary
	March 2026	Notification of acceptance
	June 2026	Deadline for final manuscript
	August 2026	Publication of final program
Conference scale in numbers (estimation)	Number of papers: 150 (50 from Japan and 100 from overseas) Number of participants: 250 (150 from Japan and 100 from overseas) [Countries/regions of the participants in AVEC '24] Austria, Belgium, China, Croatia, France, Germany, Hungary, Italy, Japan, Netherlands, South Africa, South Korea, Sweden, Turkey, UK, USA, etc.	
Sponsors (confirmed and tentative):	The Japan Society of Mechanical Engineers, The Society of Instrument and Control Engineers, Japan Automobile Research Institute, FISITA, IFAC, IAVSD, Chassis Tech	
Call for AVEC '26 sponsors	Platinum sponsorship Gold sponsorship Silver sponsorship Advertising option	

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AVEC '26 Organization

■ **General Chair** Shinichiro Horiuchi (Nihon University)

■ **ISC Chair** Pongsathorn Raksincharoensak (Tokyo University of Agriculture and Technology)

■ **Organizing Committee**

Chair: Takanori Fukao (University of Tokyo)

Co-Chair: Motoki Shino (Institute of Science Tokyo)

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Yoshikazu Hattori (Toyota Central R&D Lab., Inc.) Ryusuke Hirao (Astemo, Ltd.)

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Makoto Yamakado (Kanagawa Institute of Technology) Masaki Yamamoto (Kanagawa Institute of Technology)

Mutsumi Yoshino (Isuzu Advanced Engineering Center, Ltd.)

■ **Contact for AVEC '26 inquiries:**

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Sponsorship and Advertising Options

	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Advertising
Fee (not including consumption tax)	1.5 million JPY	900,000 JPY	500,000 JPY	300,000 JPY
Placement of logo on the physical screen between the plenary and technical sessions	✓ (Large) with movie option *15 sec. max	✓ (Medium)	✓ (Small)	—
Placement of logo on participants' "My Page" and on the sign in front of the venue	✓ (Large)	✓ (Medium)	✓ (Small)	—
Placement of logo on the conference website	✓ (Large)	✓ (Medium)	✓ (Small)	✓ (Small)
Placement of logo in the program booklet (PDF)	✓ (Large)	✓ (Medium)	✓ (Small)	✓ (Small)
Placement of advertisement in the program booklet (PDF)	✓ (1 page)	✓ (1 page)	✓ (Half page)	✓ (Half page)
Placement of logo on the top page of the online proceedings	✓ (Large)	✓ (Medium)	—	—
Complimentary registration	✓ (3 persons)	✓ (2 persons)	✓ (1 person)	—

Upon receipt of your application, an "Application Receipt Confirmation E-mail" will be sent to you from the Secretariat, and at that time you will also receive a copy of the material submission guidelines for the above options.

Application deadline: April 30, 2026 (Thursday)
 Please pay the fee by **July 31, 2026 (Friday)**.